

Rep. Abigail Salisbury's Fourth Annual

# NONPROFIT SYMPOSIUM AGENDA

Thursday, October 15 | 10:00 a.m. - 4:15 p.m.  
Monroeville Convention Center

|          |                                                                                                                               |
|----------|-------------------------------------------------------------------------------------------------------------------------------|
| 10:00 AM | CHECK-IN, NETWORKING, HOUSEKEEPING<br>COFFEE, PASTRIES, FRUIT                                                                 |
| 10:30 AM | WELCOME AND INTRODUCTIONS<br>REP. ABIGAIL SALISBURY                                                                           |
| 10:45 AM | <b>SESSION I – NONPROFIT SOCIAL MEDIA COMMUNICATIONS</b><br>GRANT REGAN, BLINK ADVERTISING                                    |
| 11:30 AM | BREAK                                                                                                                         |
| 11:45 AM | <b>SESSION II - CULTIVATING RECURRING INDIVIDUAL SMALL DONORS</b><br>BECKY FLAHERTY, BERNSTEIN PRIVATE WEALTH MANAGEMENT      |
| 12:30 PM | LUNCH                                                                                                                         |
| 1:15 PM  | SCHOLARSHIP ANNOUNCEMENTS                                                                                                     |
| 1:30 PM  | <b>SESSION III – MANAGING NONPROFIT RISK</b><br>TIM MAZZOCCA, ESQ., OFFICE OF ATTORNEY GENERAL                                |
| 2:15 PM  | BREAK                                                                                                                         |
| 2:30 PM  | <b>SESSION IV – TELLING YOUR NONPROFIT'S STORY</b><br>DAVID SELDIN, LEVITTSELDIN CONSULTING                                   |
| 3:15 PM  | BREAK                                                                                                                         |
| 3:30 PM  | <b>SESSION V – NONPROFIT PERSONNEL MENTAL HEALTH &amp; WELLNESS</b><br>JULIUS BOATWRIGHT, MSW, LCSW, WORKFORCE WELLNESS WORKS |
| 4:15PM   | CONCLUSION AND FAREWELLS                                                                                                      |